

JAR CANDLES GREEN DEPOT GUATEMALA



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INTRODUCTION

Jar candles are one of the most beginner-friendly and popular types of candles. These candles are made by pouring wax directly into glass or metal containers, eliminating the need for molds and making them easier to handle. Because the wax stays within the jar during burning, jar candles are considered safer and cleaner compared to other types.

They're ideal for home use, aromatherapy, gifts, and décor. With limitless options in fragrance and design, jar candles are a staple product in any candle-making business.





MATERIALS NEEDED

To make high-quality jar candles, you will need the following materials:

- **Glass jars** – Heat-resistant and crack-free jars (like mason jars or jelly jars)
- **Candle wax** – Soy wax (recommended), paraffin wax, or coconut wax
- **Wicks** – Cotton wicks or wooden wicks (size depends on jar diameter)
- **Fragrance oils** – Choose high-quality oils suitable for candle making
- **Dyes (optional)** – Liquid dye or dye chips for coloring
- **Wick stickers / glue dots** – To secure the wick at the bottom
- **Pouring pitcher / double boiler** – For melting the wax
- **Thermometer** – To monitor the wax temperature
- **Wick holder / centering device** – To keep the wick centered while cooling

FORMULAS AND MEASUREMENTS



BASIC FORMULA FOR ONE 8 OZ JAR CANDLE:

- Wax: 6.5 – 7 oz
- Fragrance oil: 6% to 10% of wax weight (approx. 0.4 – 0.7 oz)
- Dye: Optional, use very small amount

JAR SIZE WAX NEEDED FRAGRANCE (6%)

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|---------|------------|---------------|
| • 4 oz | 3 – 3.5 oz | 0.18 – 0.2 oz |
| • 8 oz | 6.5 – 7 oz | 0.4 – 0.45 oz |
| • 12 oz | 10 – 11 oz | 0.6 – 0.7 oz |



STEP-BY-STEP INSTRUCTIONS

- Clean Your Jars Wash and dry your jars thoroughly to remove dust, oil, or labels.
- Attach the Wick Use a wick sticker or glue dot to secure the wick at the bottom center of the jar.
- Melt the Wax Use a double boiler to melt the wax slowly. Monitor temperature. For soy wax, melt to about 180°F (82°C).
- Add Fragrance & Dye Remove the melted wax from heat. Let it cool slightly to 170°F (76°C). Add fragrance oil and stir gently for 1-2 minutes. If using dye, add now.
- Pour the Wax into the Jar Cool the wax to 140°F (60°C) before pouring to avoid sinkholes and cracks. Pour gently into the jar.
- Center the Wick Use a wick holder or popsicle stick to hold the wick upright and centered while the wax cools.
- Cure Time Let the candle set undisturbed for at least 24 hours. Curing for 2-3 days improves scent throw.
- Trim the Wick Once fully set, trim the wick to about $\frac{1}{4}$ inch for optimal burning.

SAFETY TIPS



- Always use heat-resistant containers designed for candles.
- Do not fill the jar to the top—leave at least 1 cm from the top edge.
- Keep the wick centered and upright to avoid uneven burning.
- Test your candle for burn quality before selling.



CREATIVE IDEAS

- Use frosted or colored jars for aesthetic appeal.
- Create layered color designs using different wax colors.
- Add custom labels or tags to give a personal touch.
- Use recycled jars (properly cleaned) for eco-friendly options.



BUSINESS TIPS

- Jar candles are ideal for gifting and online retail because they are leak-proof and sturdy.
- Offer them in bundles or seasonal collections (e.g., holiday scents).
- Include branding with labels, lids, ribbons, or eco-friendly packaging.
- Consider subscription boxes for recurring sales.



MARKET POTENTIAL IN SOUTH AMERICA



Jar candles are growing in demand across South America due to rising interest in wellness and aromatherapy. With their compact, no-mess design and wide customization options, they are a great product to promote online via marketplaces, Instagram shops, or retail catalogs.

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