



GREEN DEPOT®

DECORATIVE CANDLES - GREEN DEPOT GUATEMALA



INTRODUCTION

Decorative candles are where creativity meets craftsmanship. Unlike basic functional candles, these are made to attract attention, add beauty to interiors, and express artistic design. They're perfect for gifting, home décor, events, and luxury retail. Decorative candles come in various shapes, colors, textures, and embedded elements, and can be customized for any occasion—from weddings and birthdays to holidays.

Green Depot Guatemala introduces this guide to help you craft premium decorative candles with techniques that balance beauty and burn performance.

MATERIALS REQUIRED



Decorative candle-making requires a variety of materials depending on design complexity:

- Candle wax – Paraffin (for shape), soy/paraffin blend, beeswax (for texture)
- Molds – Silicone molds, custom 3D molds, geometric molds
- Wicks – Cotton or wooden, sized to mold diameter
- Fragrance oils – Optional for scented decorative candles
- Dyes and pigments – Liquid dye, mica powders, or natural colorants
- Additives – Vybar, stearic acid (for firmness and opacity)
- Decor elements – Dried flowers, glitter, wax embeds, gold foil
- Mold release spray – For easy unmolding
- Heat gun / carving tools – For finishing touches

BASIC CANDLE WAX FORMULA

You can customize depending on design, but here's a starter formula for 1 decorative candle:

Component Amount (for 1 mold of 300g)

- Paraffin wax 270g (90%)
- Stearic acid 15g (5%) – improves hardness
- Fragrance oil 15g (5%) – optional
- Dye Few drops or pigment pinch
- Additives Optional: Vybar, luster dust

Note: Paraffin is commonly used for decorative candles as it holds shape better than soy. For eco-conscious versions, blend beeswax or soy wax with stearic acid.



TYPES OF DECORATIVE CANDLES

Molded Art Candles

- Use silicone or 3D printed molds
- Ideal for busts, geometric shapes, florals
- Can be colored and detailed

Embedded Candles

- Add dried herbs, petals, or cinnamon sticks inside transparent gel wax or outer layers

Textured or Carved Candles

- Surface textures using knives, carving tools, or heat guns
- Popular styles: marbled, wave patterns, or sculpted

Layered or Ombre Candles

- Pour different colored wax in stages to create a gradient or stripe effect

Gold Leaf / Glitter Candles

- Surface dusted or embedded with mica, glitter, or gold foil

STEP-BY-STEP: MAKING A ROSE-SHAPED DECORATIVE CANDLE

Prepare Mold

- Spray silicone mold with mold release spray

Melt Wax

- Use a double boiler to melt paraffin wax
- Add stearic acid for firm structure
- Ideal melting temp: 180°F / 82°C

Add Dye and Fragrance

- Add dye first, then fragrance at 170°F / 76°C
- Stir slowly for even mix



Pour into Mold

- Let wax cool slightly (150–160°F) before pouring
- Secure wick in place or insert afterward if mold allows

Cool and Unmold

- Let set completely (4–6 hrs) before removing
- Use cold surface or freezer for fast cooling

Trim and Decorate

- Trim wick to $\frac{1}{4}$ inch
- Dust surface with shimmer or decorate with ribbons





CREATIVE FINISHING IDEAS

- Painted surface – Use wax-friendly paints for designs
- Embedded messages – Insert paper notes sealed in wax (for safe display only)
- Twist or twisted tapers – Manually twist warm candles for artistic effect
- Pressed flower exterior – Stick dried flowers to the outer wax layer with a hot spoon

PACKAGING & SELLING DECORATIVE CANDLES

Decorative candles can be sold at a premium when presented well:

- Use transparent gift boxes or reusable jars
- Add tags with candle care instructions
- Offer custom engraving, wedding sets, or birthday themes
- Sell in boutique shops, online marketplaces, or event pop-ups





SAFETY PRECAUTIONS

- Always test burn before selling
- Ensure centered wick to avoid tunneling
- Use only candle-safe colorants and decorations
- Don't overload with fragrance—it may affect mold release or cause sweating



BUSINESS INSIGHT FOR SOUTH AMERICA

The demand for aesthetic candles in South America is growing due to rising lifestyle trends, handmade gifting, and event décor. With social media-focused packaging and seasonal designs (Christmas, Valentine's, Mother's Day), decorative candles offer high ROI for small businesses and artisans.



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With
Us!***

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